

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Daniel Jester  
being/on behalf of: Barack Obama, a legally  
qualified candidate of the Democratic political  
party for the office of: President of the United States  
in the Primary & General  
election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, JAMES A. MGSSINA  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

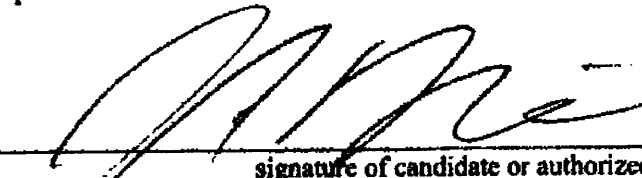
☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x   
signature of candidate or authorized committee

JAMES A. MGSSINA 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**WSVN MIAMI**

Day/Time	Len	Rate	Starting Date	Ending Date	#of Wks	Spd/ Week	Total Spots	Total Dollars	Revised \$	Program Name
1 Th-F,M-W/5-530A	30S	\$200	\$200	Sep13/12	Sep19/12	1	5	5	\$1,000	\$1,000 TODAY IN FLORIDA @5A
2 Th-F,M-W/530-6A	30S	\$300	\$500	Sep13/12	Sep19/12	1	5	5	\$1,500	\$2,500 TODAY IN FLORIDA
3 Th-F,M-W/6-7A	30S	\$600	\$600	Sep13/12	Sep19/12	1	5	5	\$3,000	\$3,000 TODAY IN FLORIDA6:00-7:00
4 Th-F,M-W/7-8A	30S	\$700	\$700	Sep13/12	Sep19/12	1	5	5	\$3,500	\$3,500 TODAY IN FLORIDA
5 Th-F,M-W/8-9A	30S	\$600	\$600	Sep13/12	Sep19/12	1	5	5	\$3,000	\$3,000 TODAY IN FLORIDA
6 Sat/7-10A	30S	\$200	\$200	Sep15/12	Sep15/12	1	1	1	\$200	\$200 SAT. TODAY IN FLORIDA
7 Th-F,M-W/9-10A	30S	\$300	\$250	Sep13/12	Sep19/12	1	5	5	\$1,500	\$1,250 TODAY IN FLORIDA
8 Th-F,M-W/9A-4P	30S	\$150	\$150	Sep13/12	Sep19/12	1	5	5	\$750	\$750 DAYTIME ROTATION
9 Th-F,M-W/10-11A	30S	\$200	\$200	Sep13/12	Sep19/12	1	5	5	\$1,000	\$1,000 FAMILY FEUD
10 Th-F,M-W/11A-12N	30S	\$200	\$200	Sep13/12	Sep19/12	1	5	5	\$1,000	\$1,000 MILLIONAIRE
11 Th-F,M-W/12N-1P	30S	\$200	\$200	Sep13/12	Sep19/12	1	5	5	\$1,000	\$1,000 CHANNEL 7 NEWS
12 Sat/7-10A	30S	\$200	\$200	Sep15/12	Sep15/12	1	1	1	\$200	\$200 SAT. TODAY IN FLORIDA
13 Th-F,M-W/3-4P	30S	\$250	\$250	Sep13/12	Sep19/12	1	5	5	\$1,250	\$1,250 DIVORCE COURT
14 Th-F,M-W/4-430P	30S	\$550	\$550	Sep13/12	Sep19/12	1	5	5	\$2,750	\$2,750 CHANNEL 7 NEWS
15 Th-F,M-W/430-5P	30S	\$550	\$550	Sep13/12	Sep19/12	1	5	5	\$2,750	\$2,750 CHANNEL 7 NEWS
16 Th-F,M-W/5-530P	30S	\$1,000	\$1,000	Sep13/12	Sep19/12	1	5	5	\$5,000	\$5,000 CHANNEL 7 NEWS
17 Th-F,M-W/530-6P	30S	\$1,000	\$1,000	Sep13/12	Sep19/12	1	5	5	\$5,000	\$5,000 CHANNEL 7 NEWS
18 Th-F,M-W/6-630P	30S	\$1,000	\$1,000	Sep13/12	Sep19/12	1	5	5	\$5,000	\$5,000 CHANNEL 7 NEWS
19 Th-F,M-W/630-7P	30S	\$1,000	\$1,000	Sep13/12	Sep19/12	1	5	5	\$5,000	\$5,000 CHANNEL 7 NEWS
20 Sat/5-530P	30S	\$350	N/A	Sep15/12	Sep15/12	1	0	0	\$1,750	CHANNEL 7 NEWS
21 Sat/6-630P	30S	\$350	N/A	Sep15/12	Sep15/12	1	0	0	\$350	CHANNEL 7 NEWS
22 Sat/630-7P	30S	\$350	N/A	Sep15/12	Sep15/12	1	0	0	\$350	CHANNEL 7 NEWS
23 Sun/5-530P	30S	\$350	N/A	Sep16/12	Sep16/12	1	0	0	\$350	CHANNEL 7 NEWS
24 Sun/6-630P	30S	\$350	N/A	Sep16/12	Sep16/12	1	0	0	\$350	CH.7 WKEND NEWS
25 Sun/630-7P	30S	\$350	N/A	Sep16/12	Sep16/12	1	0	0	\$350	CH.7 WKEND NEWS
26 Th-F,M-W/7-730P	30S	\$1,100	\$1,100	Sep13/12	Sep19/12	1	5	5	\$5,500	\$5,500 INSIDE EDITION
27 Th-F,M-W/730-8P	30S	\$900	\$900	Sep13/12	Sep19/12	1	3	3	\$2,700	\$2,700 DECO DRIVE
28 Thu/8-9P	30S	\$3,000	\$9,000	Sep13/12	Sep13/12	1	2	2	\$6,000	\$18,000 X-FACTOREFF: 9/20/12-12/20/12
29 Sat/730-11P	30S	\$2,000	\$1,500	Sep15/12	Sep15/12	1	2	2	\$4,000	\$3,000 COLLEGE FOOTBALLEFF: 9/1/12-12/1/1
30 Th-F,M-W/10-11P	30S	\$1,800	\$1,700	Sep13/12	Sep19/12	1	5	5	\$9,000	\$8,500 CHANNEL 7 NEWS @ 10P
31 Th-F,M-W/11-1130P	30S	\$1,200	\$1,200	Sep13/12	Sep19/12	1	5	5	\$6,000	\$6,000 CH 7 NEWS AT 11PM
32 Sat/10-11P	30S	\$1,000	\$1,000	Sep15/12	Sep15/12	1	1	1	\$1,000	\$1,000 CHANNEL 7 NEWS (SATURDAY)
33 Sat/11-1130P	30S	\$900	\$900	Sep15/12	Sep15/12	1	1	1	\$900	\$900 CH 7 NEWS
34 Sun/10-11P	30S	\$1,200	\$1,200	Sep16/12	Sep16/12	1	1	1	\$1,200	\$1,200 CHANNEL 7 NEWS (SUNDAY)
35 Sun/11-1130P	30S	\$1,100	\$1,100	Sep16/12	Sep16/12	1	1	1	\$1,100	\$1,100 CH 7 NEWS
36 Sat/330-7P	30S	\$2,000	\$1,200	Sep15/12	Sep15/12	1	3	3	\$4,000	\$3,600 MLB REGULAR SEASON
Current Agency Order Totals:							125	\$89,300	\$96,650	

For Sat-Sun EN that is N/A due to baseball, football

1X Bones Fri/9-10P 1500

1X Mob Doctor Mon/9- 1850

3350

NEW OVERALL TC \$100,000



WSVN  
1401 78TH ST CAUSEWAY  
MIAMI, FL 33141

G M B Advertising  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 30538

**Schedule Dates** 09/13/12-09/17/12  
**Advertiser** POL/B OBAMA/D/PRES/US (3428)  
**Agency** G M B Advertising (1734)  
**Product** Political Issues (1082)  
**Brand** OBAMA FOR AMERICA (12752)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 95/101/1768  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA  
OBAMA FOR AMERICA

**Date Entered** 09/12/12  
**Last Modified** 09/12/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06312944  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,850.00  
**Net Total** \$84,150.00  
**Sales Tax**

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012  
Grand Total:  
Spots 117  
\$99,000.00  
117 \$99,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (52)	09/17/12-09/17/12	4	:30	7p-7:30p (ET)	1	1							1	\$1,100.00	\$1,100.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
2.0	Normal Line / SPOT (53)	09/17/12-09/17/12	4	:30	7a-8a (ET)	1	1							1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
3.0	Normal Line / SPOT (54)	09/17/12-09/17/12	4	:30	7:30p-8p (ET)	1	1							1	\$800.00	\$800.00	WSVN (WSVN)	DECO DRIVE	9/12/12
4.0	Normal Line / SPOT (55)	09/17/12-09/17/12	4	:30	8a-9a (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
5.0	Normal Line / SPOT (56)	09/17/12-09/17/12	4	:30	9a-10a (ET)	1	1							1	\$250.00	\$250.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
6.0	Normal Line / SPOT (57)	09/17/12-09/17/12	4	:30	9a-10p (ET)	1	1							1	\$150.00	\$150.00	WSVN (WSVN)	DAYTIME ROTATION	9/12/12
7.0	Normal Line / PS (58)	09/14/12-09/14/12	4	:30	9p-10p (ET)	1					1			1	\$1,500.00	\$1,500.00	WSVN (WSVN)	BONES	9/12/12
8.0	Normal Line / PS (59)	09/17/12-09/17/12	4	:30	9p-10p (ET)	1	1							1	\$1,850.00	\$1,850.00	WSVN (WSVN)	MOB DOCTOR	9/12/12
9.0	Normal Line / SPOT (1)	09/13/12-09/14/12	4	:30	10a-11a (ET)	2					2			4	\$200.00	\$800.00	WSVN (WSVN)	FAMILY FEUD	9/12/12
10.0	Normal Line / SPOT (2)	09/13/12-09/14/12	4	:30	10p-11p (ET)	2					2			4	\$1,700.00	\$6,800.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	9/12/12
11.0	Normal Line / SPOT (3)	09/13/12-09/14/12	4	:30	11p-11:30p (ET)	2					2			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	9/12/12
12.0	Normal Line / SPOT (4)	09/13/12-09/14/12	4	:30	11a-12p (ET)	2					2			4	\$200.00	\$800.00	WSVN (WSVN)	MILLIONAIRE	9/12/12
13.0	Normal Line / SPOT (5)	09/13/12-09/14/12	4	:30	12p-1p (ET)	2					2			4	\$200.00	\$800.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
14.0	Normal Line / SPOT (6)	09/13/12-09/14/12	4	:30	3p-4p (ET)	2					2			4	\$250.00	\$1,000.00	WSVN (WSVN)	DIVORCE COURT	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

G M B Advertising  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 30538

Schedule Dates 09/13/12-09/17/12  
Advertiser POL/B OBAMA/D/PRES/US (3428)  
Agency G M B Advertising (1734)  
Product Political Issues (1082)  
Brand OBAMA FOR AMERICA (12752)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name KEULEMAN, KATIE  
Phone/Fax /  
CPE 95/101/1768  
Account Types National/Political Candidate  
Billing Type Standard  
Comments OBAMA FOR AMERICA  
OBAMA FOR AMERICA

Date Entered 09/12/12  
Last Modified 09/12/12  
Entered By Wendy Cregoe  
CO-OP No  
Headline # 06312944  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$14,850.00  
Net Total \$84,150.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Sep. 2012 117 \$99,000.00  
Grand Total: 117 \$99,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (7)	09/13/12-09/14/12	4	:30	4P-4:30P (ET)					2	2			4	\$250.00	\$2,200.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
16.0	Normal Line / SPOT (8)	09/13/12-09/14/12	4	:30	4:30P-5P (ET)					2	2			4	\$250.00	\$2,200.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
17.0	Normal Line / SPOT (9)	09/13/12-09/14/12	4	:30	5A-5:30A (ET)					2	2			4	\$200.00	\$800.00	WSVN (WSVN)	TODAY IN FLORIDA @5A	9/12/12
18.0	Normal Line / SPOT (10)	09/13/12-09/14/12	4	:30	5P-5:30P (ET)					2	2			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
19.0	Normal Line / SPOT (11)	09/13/12-09/14/12	4	:30	5:30A-6A (ET)					2	2			3	\$500.00	\$1,500.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
19.0.1	Closed Preempt (11)	09/13/12															WSVN (WSVN)	Pre-Empt Spot -	
20.0	Normal Line / SPOT (12)	09/13/12-09/14/12	4	:30	5:30P-6P (ET)					2	2			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
21.0	Normal Line / SPOT (13)	09/13/12-09/14/12	4	:30	6P-6:30P (ET)					2	2			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
22.0	Normal Line / SPOT (14)	09/13/12-09/14/12	4	:30	6A-7A (ET)					2	2			4	\$600.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA 6A-7A	9/12/12
23.0	Normal Line / SPOT (15)	09/13/12-09/14/12	4	:30	6:30P-7P (ET)					2	2			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
24.0	Normal Line / SPOT (16)	09/13/12-09/14/12	4	:30	7P-7:30P (ET)					2	2			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
25.0	Normal Line / SPOT (17)	09/13/12-09/14/12	4	:30	7A-8A (ET)					2	2			4	\$700.00	\$2,800.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
26.0	Normal Line / SPOT (18)	09/13/12-09/14/12	4	:30	7:30P-8P (ET)					1	1			2	\$900.00	\$1,800.00	WSVN (WSVN)	DECO DRIVE	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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MIAMI, FL 33141

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# Contract # 30538

**Schedule Dates** 09/13/12-09/17/12  
**Advertiser** POL/IB OBAMA/D/PRE/US (3428)  
**Agency** G M B Advertising (1734)  
**Product** Political Issues (1082)  
**Brand** OBAMA FOR AMERICA (12752)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 95/101/1768  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA  
OBAMA FOR AMERICA

**Date Entered** 09/12/12  
**Last Modified** 09/12/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06312944  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,850.00  
**Net Total** \$84,150.00  
**Sales Tax**

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012  
Grand Total:  
Spots 117  
Rate \$99,000.00  
\$99,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (19)	09/13/12-09/14/12	4	:30	8A- 9A (ET)	2				2	2			4	\$600.00	\$2,400.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
28.0	Normal Line / SPOT (20)	09/13/12-09/14/12	4	:30	9A- 10A (ET)	2				2	2			4	\$250.00	\$1,000.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
29.0	Normal Line / SPOT (21)	09/13/12-09/14/12	4	:30	9A- 4P (ET)	2				2	2			4	\$150.00	\$600.00	WSVN (WSVN)	DAYTIME ROTATION	9/12/12
30.0	Normal Line / SPOT (22)	09/15/12-09/15/12	4	:30	10P- 11P (ET)	1						1		1	\$1,000.00		WSVN (WSVN)	CHANNEL 7 NEWS (SATURDAY)	9/12/12
30.0.1	Preempt (22)	09/15/12															WSVN (WSVN)	Football/Exception - News airs at 11P	
31.0	Normal Line / SPOT (23)	09/15/12-09/15/12	4	:30	11P- 11:30P (ET)	1						1		1	\$900.00	\$900.00	WSVN (WSVN)	CH 7 NEWS	9/12/12
32.0	Normal Line / SPOT (27)	09/15/12-09/15/12	4	:30	7A- 10A (ET)	1						1		1	\$200.00	\$200.00	WSVN (WSVN)	SAT. TODAY IN FLORIDA	9/12/12
33.0	Normal Line / SPOT (28)	09/15/12-09/15/12	4	:30	3:30P- 7P (ET)	3						3		3	\$1,200.00	\$3,600.00	WSVN (WSVN)	MLB REGULAR SEASON	9/12/12
34.0	Normal Line / SPOT (29)	09/15/12-09/15/12	4	:30	7A- 10A (ET)	1						1		1	\$200.00	\$200.00	WSVN (WSVN)	SAT. TODAY IN FLORIDA	9/12/12
35.0	Normal Line / SPOT (30)	09/15/12-09/15/12	4	:30	7:30P- 11P (ET)	2						2		2	\$1,500.00	\$3,000.00	WSVN (WSVN)	COLLEGE FOOTBALL: 9/12-12/12	9/12/12
36.0	Normal Line / SPOT (31)	09/16/12-09/16/12	4	:30	10P- 11P (ET)	1							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	9/12/12
37.0	Normal Line / SPOT (32)	09/16/12-09/16/12	4	:30	11P- 11:30P (ET)	1							1	1	\$1,100.00	\$1,100.00	WSVN (WSVN)	CH 7 NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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# Contract # 30538

Schedule Dates 09/13/12-09/17/12  
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CO-OP No  
Headline # 06312944  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$14,850.00  
Net Total \$84,150.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012  
Grand Total:  
Spots 117  
Rate \$99,000.00  
\$99,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (36)	09/13/12-09/13/12	4	:30	8p- 9p (ET)	1				2				2	\$9,000.00	\$18,000.00	WSVN (WSVN)	X-FACTOR: 9/20/12-12/20/12	9/12/12
39.0	Normal Line / SPOT (37)	09/17/12-09/17/12	4	:30	10A- 11A (ET)	1								1	\$200.00	\$200.00	WSVN (WSVN)	FAMILY FIELD	9/12/12
40.0	Normal Line / SPOT (38)	09/17/12-09/17/12	4	:30	10P- 11P (ET)	1								1	\$1,700.00	\$1,700.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	9/12/12
41.0	Normal Line / SPOT (39)	09/17/12-09/17/12	4	:30	11P- 11:30P (ET)	1								1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	9/12/12
42.0	Normal Line / SPOT (40)	09/17/12-09/17/12	4	:30	11A- 12P (ET)	1								1	\$200.00	\$200.00	WSVN (WSVN)	MILLIONAIRE	9/12/12
43.0	Normal Line / SPOT (41)	09/17/12-09/17/12	4	:30	12P- 1P (ET)	1								1	\$200.00	\$200.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
44.0	Normal Line / SPOT (42)	09/17/12-09/17/12	4	:30	3P- 4P (ET)	1								1	\$250.00	\$250.00	WSVN (WSVN)	DIVORCE COURT	9/12/12
45.0	Normal Line / SPOT (43)	09/17/12-09/17/12	4	:30	4P- 4:30P (ET)	1								1	\$550.00	\$550.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
46.0	Normal Line / SPOT (44)	09/17/12-09/17/12	4	:30	4:30P- 5P (ET)	1								1	\$200.00	\$200.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
47.0	Normal Line / SPOT (45)	09/17/12-09/17/12	4	:30	5A- 5:30A (ET)	1								1	\$1,000.00	\$1,000.00	WSVN (WSVN)	TODAY IN FLORIDA @ 5A	9/12/12
48.0	Normal Line / SPOT (46)	09/17/12-09/17/12	4	:30	5P- 5:30P (ET)	1								1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12
49.0	Normal Line / SPOT (47)	09/17/12-09/17/12	4	:30	5:30A- 6A (ET)	1								1	\$1,000.00	\$1,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
50.0	Normal Line / SPOT (48)	09/17/12-09/17/12	4	:30	5:30P- 6P (ET)	1								1	\$1,000.00	\$1,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Teletcasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Teletcasts of less than five minutes may be terminated on fourteen (14) days similar written notice.





WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

G M M B Advertising  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 30538

## Schedule Dates

09/13/12-09/17/12

## Advertiser

POL/B OBAMA/D/PRE/US (3428)

## Agency

G M M B Advertising (1734)

## Product

Political Issues (1082)

## Brand

OBAMA FOR AMERICA (12752)

## Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

## Sales Office

Washington DC

## Buyer Name

KEULEMAN, KATIE

## Phone/Fax

/

## CPE

95/101/1768

## Account Types

National/Political Candidate

## Billing Type

Standard

## Comments

OBAMA FOR AMERICA  
OBAMA FOR AMERICA

## Date Entered

09/12/12

## Last Modified

09/12/12

## Entered By

Wendy Creque

## CO-OP

No

## Headline #

06312944

## Demo

A35+

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$14,850.00

## Net Total

\$94,150.00

## Sales Tax

## WSVN (WSVN)

### By Broadcast Month

Sep. 2012

Grand Total:

## Spots

117

## Rate

\$99,000.00

## 117

\$99,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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SL0	Normal Line / SPOT (49)	09/17/12-09/17/12	4	:30	6P-6:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
SL0	Normal Line / SPOT (50)	09/17/12-09/17/12	4	:30	6A-7A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)	TODAY IN FLORIDA:6:00-7:00	9/12/12
SL0	Normal Line / SPOT (51)	09/17/12-09/17/12	4	:30	6:30P-7P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	9/12/12
SL0	M/S For 19.0.1 / SPOT (11)	09/13/12-09/13/12	3	:30	5:30A-5A (ET)	1			1					1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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